

iMovie : Your Romeo and Juliet Sample Scene!

Teacher Name: **Ms. Hutchins**

Student Name: _____

CATEGORY	4 – Fantastic!	3 -Good Job!	2 -Nice work!	1 -Keep trying!
Point of View- Awareness of Audience: 20%	Strong awareness of audience in the design. Students can clearly explain why they felt the vocabulary, audio and graphics chosen draw in the movie producers.	Some awareness of audience in the design. Students can partially explain why they felt the vocabulary, audio and graphics chosen draw in the movie producers.	Some awareness of audience in the design. Students find it difficult to explain how the vocabulary, audio and graphics chosen draw in the movie producers.	Limited awareness of audience needs and interest in the movie producers.
Images: 20%	Images create a distinct atmosphere or tone that matches different parts of the story. The images may communicate symbolism and/or metaphors. The audio and visual aspects are very clear.	Images create an atmosphere or tone that matches some parts of the story. The images may communicate symbolism and/or metaphors.	An attempt was made to use images to create an atmosphere/tone but it needed more work. Image choice is logical.	Little or no attempt to use images to create an appropriate atmosphere/tone.
Translation: 20%	Excellently translates the scene, and the themes of the play, to a modern teenage audience.	Translates the scene and themes of the play well to a modern teenage audience.	Tries to translate the scene and themes of the play to modern teenage audiences.	Does not translate the scene and themes of the play to modern teenage audiences.
Content- 20%	Shows a full and deep understanding of the given scene, and themes, of <i>Romeo and Juliet</i> .	Mostly shows a full and deep understanding of the given scene, and themes, of <i>Romeo and Juliet</i> .	Shows some understanding of the given scene, and themes, of <i>Romeo and Juliet</i> .	Shows little understanding of the given scene, and themes, of <i>Romeo and Juliet</i> .
Script/Storyboard- 10%	Chosen organization system is grammatically correct and/or shows process of production.	Chosen organization system is mostly grammatically correct and/or shows some process of production.	Chosen organization system is seldom grammatically correct and/or shows little of the process of production.	Repeated errors in grammar and usage of the chosen organization system, and/or no understanding of the process of production.

Duration of Presentation-10%	Length of presentation was between 5 and 6 minutes.	Length of presentation was 4 minutes or no more than 7 minutes.	Length of presentation was 3 minutes, or no more than 8 minutes.	Presentation was 12 minutes long OR more than 8 minutes.
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